

QUESTIONS TO ASK WHEN HIRING A PROFESSIONAL PHOTOGRAPHER

This checklist is downloaded from Professional Child Photographer website: professionalchildphotographer.com

Choosing a photographer is about finding the RIGHT fit for your family, not just the most affordable option. Use this checklist when interviewing potential photographers to ensure you're making an informed decision.

RED FLAGS TO WATCH FOR:

- ☐ **Hesitates or avoids answering questions**
- ☐ **Seems defensive or dismissive**
- ☐ **Personality feels "off"**
- ☐ **Doesn't ask YOU questions**
- ☐ **Answers in red checkboxes* <— automatic red flag**

Photographer's Name: _____ Date: _____

Contact Info: _____

QUESTIONS TO ASK THE PHOTOGRAPHER:

How long have you been in business? Notes: _____

Do you specialize in any particular type of photography? Notes: _____

Do you have many repeat clients? Notes: _____

Are the images you showcase your images? ☐ YES ☐ NO*

Are the images you show representative of your usual work that you produce for paying clients? ☐ YES ☐ NO*

Are the images presented from recent client session work? ☐ YES ☐ NO

Are you able to show me any imagery from a recent session? ☐ YES ☐ NO

What are your policies for rescheduling a session? Notes: _____

☐ Have you had experience with (any special needs that may impact session) _____?

Notes: _____

☐ Special family dynamics? If so ask photographer "What is your approach to _____
family dynamic? (mention special circumstance)

CHECK YOUR GUT: Does this photographer's personality feel like a good fit for our family? ☐ Yes ☐ No ☐ Maybe -

Why or why not? _____

INFORMATION TO SHARE WITH YOUR PHOTOGRAPHER IF BOOKING WITH THEM:

☐ Any disabilities or special needs that may impact the session/image taking experience: _____

☐ Ages of all subjects: _____

☐ Names of all subjects: _____

☐ Cranky times to avoid: _____

☐ Snacks to bring (if allowed): _____

☐ Scheduling conflicts: _____

Notes/concerns: _____

OVERALL IMPRESSION:

Would I hire this photographer? ☐ Yes ☐ No ☐ Maybe - Why or why not?

NOTES:

REMEMBER: The cheapest photographer isn't always the best value. You only get ONE chance to capture these moments. Choose the photographer who feels RIGHT, not just the one who costs the least. --- This checklist is free to use and share! All I ask is that you credit the source when sharing: www.professionalchildphotographer.com and Marianne Drenthe @ www.marmaladephotography.com. A little attribution goes a long way. Thanks for respecting the effort!

